

# **EUIPO IP Intensive Programme for Students 2024**

**European Union Intellectual Property Office**  
Online Event  
14 – 25 October 2024

*in collaboration with*

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*supported by*

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# EUIPO IP Intensive Programme for Students

Monday – 14 October 2024

## European Union Trade Mark

09:00 – 09:10	Session	Welcome Speech
	Speaker	
09:10 – 09:25	Session	An Introduction to the EUIPO
	Speaker	
09:25 – 10:10	Session	Intellectual Property Rights in the EU: An Introduction
	Speaker	
10:10 – 10:55	Session	Overview of Trade Mark Protection in the EU
	Speaker	
10:55 – 11:40	Session	Trade Mark Applications and Examination Proceedings
	Speaker	
11:40 – 11:45	Coffee Break	
11:45 – 12:30	Session	The Madrid System for International Registration of Trade Marks
	Speaker	
12:30 – 13:15	Session	International Registration of Trade Marks: Madrid System Operations
	Speaker	
13:15 – 14:15	Lunch Break	
14:15 – 15:00	Session	Absolute Grounds for Refusal
	Speaker	
15:00 – 15:45	Session	Opposition Proceedings
	Speaker	
15:45 – 16:00	Session	Closing of the Day
	Speaker	
End of Day One		

Tuesday – 15 October 2024

## European Union Trademark

09:00 – 09:15	Session	Welcome
	Speaker	
09:15 – 10:00	Session	Likelihood of Confusion
	Speaker	

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10:00 – 10:45	Session	Genuine Use and Reputation
	Speaker	
10:45 – 11:30	Session	Cancellation Proceedings
	Speaker	
11:30 – 11:45	Coffee Break	
11:45 – 12:30	Session	Appeal Proceedings and Drafting the Statement of Grounds
	Speaker	
12:30 – 13:15	Session	Drafting the Statement of Grounds
	Speaker	
13:15 – 14:15	Lunch Break	
14:15 – 15:00	Session	Case Study I
	Speaker	
15:00 – 15:45	Session	Case Study II
	Speaker	
15:45 – 16:00	Session	Closing of the Day
	Speaker	
End of Day Two		
Wednesday – 16 October 2024		
Registered Community Design		
09:00 – 09:15	Session	Welcome
	Speaker	
09:15 – 10:00	Session	Strategic Plan 2030
	Speaker	
10:00 – 10:45	Session	Overview of the Registered Community Design (RCD)
	Speaker	
10:45 – 11:30	Session	RCD Applications
	Speaker	
11:30 – 11:45	Coffee Break	
11:45 – 12:30	Session	Industrial Designs: The Hague System for International Registration
	Speaker	
12:30 – 13:15	Session	RCD Invalidity Grounds and Proceedings
	Speaker	

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13:15 – 14:15	Lunch Break	
14:15 – 15:00	Session	RCD Infringement
	Speaker	
15:00 – 15:45	Session	Case Study on Designs
	Speaker	
15:45 – 16:00	Session	Closing of the Day
	Speaker	
End of Day Three		
Thursday – 17 October 2024		
Geographical Indications		
09:00 – 09:15	Session	Welcome
	Speaker	
09:15 – 10:00	Session	Overview of Geographical Indications
	Speaker	
10:00 – 10:45	Session	Legal Framework and Policy
	Speaker	
10:45 – 11:30	Session	WIPO Standing Committee on Trademarks, Industrial Designs and Geographical Indications
	Speaker	
11:30 – 11:45	Coffee Break	
11:45 – 12:30	Session	Economic Impact of Geographical Indications
	Speaker	
12:30 – 13:15	Session	International Aspects and the Geneva Act
	Speaker	
End of Day Four		
Friday – 18 October 2024		
Geographical Indications		
09:00 – 09:15	Session	Welcome
	Speaker	
09:15 – 10:00	Session	
	Speaker	
10:00 – 10:45	Session	Practical Examples and Real-Life Applications

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	<b>Speaker</b>	
<b>10:45 – 11:30</b>	<b>Session</b>	<b>Geographical Indications for Craft and Industrial Products</b>
	<b>Speaker</b>	
<b>11:30 – 11:45</b>	<b>Coffee Break</b>	
<b>11:45 – 12:30</b>	<b>Session</b>	<b>Case Study I</b>
	<b>Speaker</b>	
<b>12:30 – 13:15</b>	<b>Session</b>	<b>Case Study II</b>
	<b>Speaker</b>	
<b>End of Day Five</b>		
<b>Monday – 21 October 2024</b>		
<b>Copyright in the European Union</b>		
<b>09:00 – 09:15</b>	<b>Session</b>	<b>Welcome</b>
	<b>Speaker</b>	
<b>09:15 – 10:00</b>	<b>Session</b>	<b>Introduction to Copyright Law in the European Union</b>
	<b>Speaker</b>	
<b>10:00 – 10:45</b>	<b>Session</b>	<b>International Copyright Treaties</b>
	<b>Speaker</b>	
<b>10:45 – 11:30</b>	<b>Session</b>	<b>Copyright Directives in the EU</b>
	<b>Speaker</b>	
<b>11:30 – 11:45</b>	<b>Coffee Break</b>	
<b>11:45 – 12:30</b>	<b>Session</b>	<b>Subject Matter of Protection</b>
	<b>Speaker</b>	
<b>12:30 – 13:15</b>	<b>Session</b>	<b>Originality in the European Union</b>
	<b>Speaker</b>	
<b>13:15 – 14:15</b>	<b>Lunch Break</b>	
<b>14:15 – 15:00</b>	<b>Session</b>	<b>Bundle of Rights</b>
	<b>Speaker</b>	
<b>15:00 – 15:45</b>	<b>Session</b>	<b>Authorship and Ownership</b>
	<b>Speaker</b>	
<b>15:45 – 16:00</b>	<b>Session</b>	<b>Closing of the Day</b>
	<b>Speaker</b>	
<b>End of Day Six</b>		

# EUIPO IP Intensive Programme for Students

Tuesday – 22 October 2024

## Copyright in the European Union

09:00 – 09:15	Session	Welcome
	Speaker	
09:15 – 10:00	Session	Copyright Infringement
	Speaker	
10:00 – 10:45	Session	Defences: Limitations and Exceptions
	Speaker	
10:45 – 11:30	Session	CJEU Jurisprudence on Copyright
	Speaker	
11:30 – 11:45	Coffee Break	
11:45 – 12:30	Session	Case Study I
	Speaker	
12:30 – 13:15	Session	Case Study II
	Speaker	

End of Day Seven

Wednesday – 23 October 2024

## Patents

09:00 – 09:15	Session	Welcome
	Speaker	
09:15 – 10:00	Session	Introduction to Patents
	Speaker	
10:00 – 10:45	Session	The European Patent Convention
	Speaker	
10:45 – 11:30	Session	The Patent Cooperation Treaty
	Speaker	
11:30 – 11:45	Coffee Break	
11:45 – 12:30	Session	Patentable Subject Matter
	Speaker	
12:30 – 13:15	Session	Subject Matter Exclusions
	Speaker	

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13:15 – 14:15	Lunch Break	
14:15 – 15:00	Session	Novelty
	Speaker	
15:00 – 15:45	Session	Inventive Step
	Speaker	
15:45 – 16:00	Session	Closing of the Day
	Speaker	
End of Day Eight		
Thursday – 24 October 2024		
Patents		
09:00 – 09:15	Session	Welcome
	Speaker	
09:15 – 10:00	Session	Industrial Application, Disclosure, and Claims
	Speaker	
10:00 – 10:45	Session	Inventorship and Ownership
	Speaker	
10:45 – 11:30	Session	Patent Infringement and Defences
	Speaker	
11:30 – 11:45	Coffee Break	
11:45 – 12:30	Session	Case Study I
	Speaker	
12:30 – 13:15	Session	Case Study II
	Speaker	
End of Day Nine		
Friday – 25 October 2024		
Community Plant Varieties		
09:00 – 09:15	Session	Welcome
	Speaker	
09:15 – 10:00	Session	Overview of Community Plant Varieties
	Speaker	
10:00 – 10:45	Session	The CPVR System

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	<b>Speaker</b>	
<b>10:45 – 11:30</b>	<b>Session</b>	<b>Scope of CPVR Protection and Enforcement</b>
	<b>Speaker</b>	
<b>11:30 – 11:45</b>	<b>Coffee Break</b>	
<b>11:45 – 12:30</b>	<b>Session</b>	<b>Interface Between Variety Denominations, Trade Marks and GIs</b>
	<b>Speaker</b>	
<b>12:30 – 13:15</b>	<b>Session</b>	<b>The Granting of Licenses of CPVRs</b>
	<b>Speaker</b>	
<b>13:15 – 13:30</b>	<b>Session</b>	<b>Closing of the Programme</b>
	<b>Session</b>	
<b>End of Day Ten</b>		